



**WHEN LESS IS DEFINITELY MORE:
DESIRE'S TOP TEN REASONS TO
VISIT A CLOTHING OPTIONAL
RESORT**

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico – April 20, 2017 — The fun, freedom and excitement that make Desire such a highly sought after destination are part of the charm behind the clothing optional resort concept. With two resorts located in Riviera Maya and two upcoming cruises in the Mediterranean, Desire is the pioneer in adult vacation experiences. As summer approaches, Desire announces the top 10 reasons why one should explore this couples-only *nakation* alternative:

1 – It's Always Good to Try Anything At Least Once

If you don't try something new at least once, you will not know if it is right for you. New experiences are just that – new – until you've done them a few times. If you've never visited a clothing-optional resort, now might be the time to try it.

2 – The 'Optional' Makes It Easy and Allows for Testing the Waters

In our business, we know not everybody is comfortable being nude all the time among people they don't know well. By making clothing optional, guests can test their own comfort levels, get the feel of a place and its vibe before deciding to bare it all.

3 – You Can Spice Things Up with Your Partner

Seeing your partner nude all the time or in unexpected places will inevitably spark a flame between the two. Fine dining with a minimum of clothing? Check. Nude at the pool? Check. And so many other chances. Desire's concept was created with couples specifically in mind, so while they are great for meeting other people with similar interests, it can also be all about you and your partner, with very little clothing to get in the way as you both fall in love all over again in an exotic new environment.

4 – Total and Complete Privacy

Desire is full of like-minded people who are there to have fun and shed clothes along the way. There are no prying eyes or unwanted glances. Everyone is there for the same reason, and Desire's resorts were designed so that outside eyes can't see in. Desire also has strict rules about phone and camera usage, giving even more privacy, while also adding to the sense of leaving the outside world for a total break from the everyday.

5 – It's a Life Changing Experience

People who visit clothing optional resorts such as Desire are among the most free-spirited, judgment free people you'll ever meet on vacation. There can be no pretensions in these resorts. Travelers are also incredibly open-minded, easy to talk to, and tend to be well traveled, able to discuss many topics of interest to fellow travelers. We may not know it, but we all live in a lifetime prison called society that is filled with rules, restrictions, judgement, and stress. Just being able to bare it all in the open and embrace who you really are, being amongst people that have no expectation of you is truly a life changing experience for most.

6 – Sensual Spa Services

Desire is all about body acceptance and relaxation, so at our luxury resorts, you can expect high-end spas created to help guests relax, and center themselves. It's the perfect way to find tranquility and enjoy being away from the outside world. Desire's spas are couples-only refuges carefully designed to stimulate your senses while harmonizing your mind and body. From sensual massages, fabulous facials, and soothing treatments, to erotic couple massage sessions and special amenities including a Couples Suite with a private lounge and Jacuzzi terrace, we invite you to enjoy a unique experience beyond compare.

7 –It's a Deal: All-Inclusive Pricing

Desire offers an exquisite all-inclusive plan, providing guests with indulging amenities, ensuring the most seductive, clothing-optional vacation of a lifetime. All-inclusive rates start at \$568 per couple per night and include luxury suites and accommodations, dining at onsite restaurants, unlimited drinking, concierge services, day & evening entertainment programs like live shows and theme nights, gym, sports, and other activities. Desire makes it easy on your wallet when you've got no pockets to put one in.

8 – They are Adults Only

We love our kids, but grown-ups need time away from the kids to do grown up things. Whether you are by yourself, with friends or your loved one, being in an environment around other like-minded adults makes for an incredibly liberating feeling. Family vacations are great, but those are mainly about the kids. When you need a vacation around only adults, a clothing optional resort such as Desire will up the ante with curated experiences that will satisfy your wildest fantasies.

9 – It's a Good Time

From pools, to spas, spectacular beaches to yoga, volleyball and other sports activities, Desire packs in the fun for their guests, allowing them a chance to make plenty of new friends along the way. Desire is also full of specialized, playfully erotic entertainment, and interesting experimentation unavailable in ordinary resorts. The signature Fantasy Menu offers couples a chance to live out their deepest, darkest fantasies with experiences including the "Desire Bondage Fantasy Kit" inspired by popular bestsellers, "The Gazebo of Passion, Dinner & Sex", and "Lights, Camera, Action." The resorts also offer playrooms to create interesting scenarios with playmates, strip poles in the night clubs for guests to have fun testing out their abilities and specially planned group activities. DJs and dance floors also let guests party the night away in a safe environment with like-minded travelers.

10 – They are in the World's Most Beautiful Locations

Certainly, it's fun to be in a resort getting to know your partner better and making new friends along the way. However, it's important to be in beautiful locations, and Desire's resorts in the Riviera Maya meet that criteria. The Caribbean is home to some of the best beaches in the world and makes for the ideal setting to disconnect from society and reconnect with your loved one.

For more information on Desire, visit <https://www.desire-experience.com>.

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ABOUT DESIRE

The Desire experience includes the all-inclusive resorts Desire Riviera Maya Pearl Resort and Desire Riviera Maya Resort, along with Desire Venice Cruise, each designed for couples only, offering guests a unique, clothing-optional atmosphere, with a sense of freedom outside of conventional environments. These unique experiences include the latest in adult entertainment, provocative theme nights, couples' workshops, indoor/outdoor playrooms, gourmet dining, brand name beverage service, first-class accommodations, all of which stay true to our erotic, clothing-optional, couples-only atmosphere. For more information, visit www.desire-experience.com.

ABOUT ORIGINAL GROUP

Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society. For more information, visit www.original-group.com.