



TEMPTATION CANCUN RESORT CELEBRATES NEXT STAGE

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The adult-centric resort's multi-million-dollar renovation project is now complete and ready to welcome guests to an enhanced version of Temptation's "Playground for Grown-Ups," showcasing superior design and elevated guest experiences.

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico, (October 17, 2017) — Original Group – the company that sets the standard in adult hospitality – celebrated the debut of its newly-enhanced signature property, **Temptation Cancun Resort**, during an eventful gala evening complete with a dazzling firework display and show stopping, surprise performances by Boogie Knights, Spazmatics and DJ AKBAL.

The grand reopening event took place Monday night with attendees enjoying libations, hors d'oeuvres and live entertainment. Industry insiders and VIPs including local authorities, tour operators, travel agents and media were in attendance to celebrate the unveiling of the resort's multi-million-dollar renovation and the official launch of the 30th Annual Cancun Travel Mart. Attendees included Diego de la Peña, founder of Original Group; Carlos Joaquín González, Governor of Quintana Roo; Carlos Gosselin, president of the Cancun and Puerto Morelos Hotels Association and Cancun Travel Mart organizer; Marisol Vanegas, Quintana Roo's tourism secretary; Lorenzo Vargas, CEO of Price Tours; and Laura Fernandez, municipal president of Puerto Morelos.

In addition to the fun-filled event, attendees also had the opportunity to experience the newly-refreshed property. Envisioned by world-renowned designer Karim Rashid and talented Mexican architect Marcos Constandse, the new "**Playground for Grown-Ups**" offers 430 guestrooms with public spaces that epitomize Rashid's signature "sensual minimalism" style. Inspired by the human body, Temptation welcomes adults-only (21+) to enjoy a provocative atmosphere throughout the entire property filled with bright colors and rounded, human-like shapes designed to enhance feelings of connectivity and attraction. The spectacular multi-million-dollar complete rebuild has already received numerous honors in the design industry, including recognition during the 2016 Construction & Engineering Awards.

In this new stage, the resort will continue to offer guests an unforgettable vacation experience by combining world-class hospitality, an unparalleled level of service, its topless-optional concept and unmatched adult entertainment options.

"Today marks a special occasion for the entire Temptation family. After 11 months of hard work, we are proud to have achieved this dream and further establish ourselves as worldwide leaders in the adult travel segment. This renovation will create an invigorating atmosphere for daring guests who seek first class service, as well as innovative and tasteful vacation experiences," said **Rodrigo de la Peña, CEO of Original Group**. "Temptation Cancun Resort has solidified its standing as a must-visit destination for free-spirited travelers in Cancun, to whom we are committed to continue promoting as one of the leading destinations in the world."

New features include seven restaurants offering 15 types of cuisine (**Rain, Amores, Sea Flirt, Romanza, Sutra, and Flame**), as well as the resort's signature couples-only aphrodisiac restaurant, "**SHE**." Guests will also be able to relish a 24-hour premium beverage service at five different bars, including the resort's new chic rooftop "**Sky 3.5 Bar**" and riveting nightclub "**BASH**." A variety of entertainment activities will heat up the night with live shows and theme nights that include: Heaven & Hell, Let It Glow and Lingerie Lounge among others. Guests will also be able to enjoy a provocative poolside experience hosted by hot headliners and resident DJ's at Temptation's high-energy "**Sexy Pool**."

For those seeking a relaxing, laid-back vacation experience, the property's **Spa Rosé** offers an array of signature experiences, ranging from couples' treatments such as after-sun body wraps as well as a selection of massages, facials and hydrotherapy. Guests can also spend a tranquil afternoon lounging by the resort's "**Quiet Pool**."

Only a short 20-minute ride from Cancun's International Airport, Temptation Cancun Resort is located at Km. 3.5 Boulevard Kukulcan in the heart of Cancun's Hotel Zone. The revamped Playground for Grown-Ups is currently accepting reservations and offering a series of special promotions that include a 40 percent discount for travel between November 1 through December 21, 2017*.

*Some restrictions may apply.

For more information, visit www.temptation-experience.com

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ABOUT TEMPTATION

Temptation Cancun Resort is an all-inclusive resort in the Mexican Caribbean for the free-spirited world traveler 21 and older. We provide the atmosphere for a sensual vacation with unique entertainment, performances, and vibrant parties. You do the rest. It's the perfect place to mix and mingle. Come alone or with friends. Meet a new friend friends. Or just relax and enjoy. We're here and we're waiting for you.

Visit our [website](#). Follow us on [Facebook](#) and [Instagram](#). Call us at 1 (877) 485-8367.

ABOUT ORIGINAL GROUP

Original Group is a Mexican firm active in the hotel sector, cruise industry, real estate, marina and vacation club. With over 35 years of overwhelming success, Original Group specializes in offering paradise seekers unique experiences, for adults only, in top destinations around the world. Original Group's world-renowned collection is comprised of Desire Resort & Cruises, Temptation Resorts, Premier Vacation Club, Swingee On-line Social Club, Marina Hacienda Del Mar & Developments. For more information, visit www.original-group.com.