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TEMPTATION CANCUN RESORT UNVEILS COMPLETION OF MULTI- MILLION DOLLAR RENOVATION

The highly anticipated complete rebuild includes a superior design and elevated guest experience for the adult-centric resort

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico, August 15, 2017 — Temptation Cancun Resort, part of Original Group, reopens today after a spectacular multi-million-dollar complete rebuild helmed by award-winning Canadian designer Karim Rashid. Inspired by the human body, the new resort's 430 guestrooms and public spaces epitomize Karim's signature "sensual minimalism" style, including an iconic multi-colored seven story façade. An evolutionary concept in Cancun, the "Playground for Grown-Ups" welcomes adults-only (21+) to experience a sensual vibe throughout the entire property, with its bright colors and rounded, human-like shapes designed to optimize feelings of connectivity and attraction.

The design makeover for Temptation Cancun Resort began on September 25, 2016. After a successful trajectory as the number one adult-centric, all-inclusive resort in the Mexican Caribbean, Temptation's transformation has refined and elevated its original concept by enhancing the guest experience with the highest international hotel standards and a ground-breaking design. Complemented by superior entertainment, gastronomic and accommodation offerings, an electrifying vibe continues to be the hallmark of this beachfront, topless-optional resort.

"With a history spanning over 40 years as Cancun's first resort, Temptation has long been a must-visit destination for travelers with a daring spirit who come to enjoy our free-spirited atmosphere and amazing services," said Rodrigo de la Peña, CEO of Original Group. "With today's opening, we look forward to re-introducing our guests to a first glance of the enhanced version of Temptation. We are sure this new exciting stage will continue to establish ourselves as the leaders of the adult travel industry worldwide."

Guestrooms

Newly reimagined guestrooms evoke a vivid sense through design capturing the innovative spirit of Cancun. The color palette includes bright colors and smooth textures, fused with long lines and soft curves that simulate the natural beauty and sensuality of the human body through abstract art. Each of the 430 rooms and suites offer a private terrace or balcony, where guests can enjoy breathtaking views of the Caribbean Sea or the property's lush tropical gardens.

All rooms feature an LED T.V., free Wi-Fi, 24-hour room service and an in-room minibar. A selection of rooms and suites include pool and beach butler service, pillow menu, outdoor Jacuzzis, aromatherapy and Blissful Beds among other state-of-the-art amenities.

Bars & Restaurants

With eight new restaurants showcasing 15 different cuisines, guests are able to indulge in gourmet flare and flavors of their choosing ranging from Asian to Mexican. Temptation's signature aphrodisiac restaurant, "SHE," is an elegant, couples-only experience offering a multiple course menu guaranteed to provoke irresistible moments.

Guests will be able to relish a 24-hour premium beverage service at five different bars to meet and mingle in a vigorous and exciting atmosphere. The rooftop "Sky 3.5 Bar" is scheduled to open in October 2017 and will offer 12 hours of accelerating sounds and special performances in a spectacular set up complemented by a casual menu and masters in mixology. As with all Original Group properties, Temptation's selection will feature only the finest, top-shelf liquors and premium-ingredient cuisine consisting of the highest quality standards.

Sensual Spa

Spa Rosé offers a vast array of treatments, each performed by specialized therapists to delight the senses. Signature experiences include couples' treatments such as the Temptation Sensual Massage and the Delicious Chocolate Temptation, body treatments such as the Pithaya Exfoliation and the After-Sun Body Wrap as well as a selection of massages, facials, and hydrotherapy.

The spa facilities include: a sauna, steam room, Swiss shower, cold water pool and a large Jacuzzi. In addition, it offers a peaceful waiting area where a refreshing variety of teas and other relaxing beverages are served.

Playgrounds

A variety of entertainment activities heat up the night with live shows performed by the resort's professional cast; live music and dancing; contests; and theme nights that include: Heaven & Hell, Let It Glow, Turn Back Time (#TBT) Temptation, Lingerie Lounge, Mex Fest, Imperial White Night, and Bedtime Bash.

Throughout the day, guests can enjoy the pumping poolside experience hosted by hot headliners and resident DJ's at the sensational "Sexy Pool," Temptation's high-energy hotspot. For some down time, guests can relax at the "Quiet Pool," the resort's peaceful aquatic oasis.

Known as the heartbeat of Temptation, "BASH" will offer riveting entertainment and electrifying music, staying true to the brand's world-renowned concept. Guests can be seen at BASH daily from 6 p.m. - 2 a.m. enjoying a top-notch DJ lineup and creative programming every night.

Only a short 20-minute ride from Cancun's International Airport, Temptation Cancun Resort is located at Km. 3.5 Boulevard Kukulcan in the heart of Cancun's Hotel Zone.

The Playground for Grown-Ups is currently accepting reservations and offering a series of Early Bird Specials that include a 45 percent discount for travel between September 17 through October 31, and 40 percent discount for travel between November 1 through December 21, 2017*.

*Some restrictions may apply.

For more information, visit www.temptation-experience.com.

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ABOUT TEMPTATION

Temptation Cancun Resort is an all-inclusive resort in the Mexican Caribbean for the free-spirited world traveler 21 and older. We provide the atmosphere for a sensual vacation with unique entertainment, performances, and vibrant parties. You do the rest. It's the perfect place to mix and mingle. Come alone or with friends. Meet a new friend friends. Or just relax and enjoy. We're here and we're waiting for you.

Visit our [website](#). Follow us on [Facebook](#) and [Instagram](#). Call us at 1 (877) 485-8367.

ABOUT ORIGINAL GROUP

Original Group is a Mexican firm active in the hotel sector, cruise industry, real estate, marina and vacation club. With over 35 years of overwhelming success, Original Group specializes in offering paradise seekers unique experiences, for adults only, in top destinations around the world. Original Group's world-renowned collection is comprised of Desire Resort & Cruises, Temptation Resorts, Premier Vacation Club, Swingee On-line Social Club, Marina Hacienda Del Mar & Developments. For more information, visit www.original-group.com.