



## Desire Announces Sensually Themed Entertainment Lineup

Just in Time for the Holiday Season, Desire Gives Couples an Additional Incentive to Book their Trips to their Riviera Maya Resorts, Where Every Month is Filled with Special Events

FOR IMMEDIATE RELEASE

**Cancun, Quintana Roo, Mexico, October 4, 2017** — Desire, a hospitality brand renowned for its adult-centric, clothing-optional, couples-only concept gets even more thrilling as we close off 2017, with a top-notch lineup of events. Curious travelers and repeat guests will have several opportunities to plan their trip to Desire with special programming for holidays such as Halloween, Thanksgiving and New Year's.

"Year after year, we strive to provide our guests with a catalogue of sensual and exciting seasonal events that cater to the open-minded and the free-spirited," said Rodrigo de la Peña, CEO of Original Group. "With the perfect combination between seduction and sensuality, our special events will set the scene for the most adventurous adult-themed vacation experiences."

Desire offers the ideal setting for couples to let go of inhibitions and fulfill their fantasies in a carefree and sensual atmosphere. The following upcoming events at Desire will elevate adult vacations to a whole new level:

- **Trick or Treat? (October 31):** You're never too old to enjoy the excitement of Halloween, especially at Desire where erotic costume role play is highly encouraged during a thrilling costume contest and where pumpkin carving and body painting are transformed into the sexiest experiences.
- **Burlesque Spectacle (November 2-5):** you won't want to miss the sensual stylings of Toronto's own international Burlesque and Shock performance artist, Laura Desiree, performing nightly exclusively at Desire.
- **Veteran's Day (November 11):** In honor of the brave, those who present a military ID at check-in will get saluted for their service with complementary sparkling wine, an honorary cocktail and in-room chocolate covered strawberries. Dress code for this special event is themed military dudes and pin up chicks, a fun and sexy way to celebrate to the courageous service of thousands of men and women.
- **Non-traditional Thanksgiving Dinner (November 23):** gobble up a one of a kind sexy pilgrims and Indians themed dinner hot enough to melt New England snow.
- **Tantric Yoga Playshops (November 28 - December 6):** arouse your holiday spirit by learning the healing and inspiring tantra practices from international tantric yoga experts, Scott & Melanie McClure available at Desire.
- **Naughty or Nice? (December 24):** No matter what list you're on, there's always something special for everyone to enjoy at Desire's Naughty & Nice Christmas Eve white sand dinner.
- **Guys in Ties & Girls in Pearls (December 31):** say hello to 2018 in style at Desire's sexy New Year's Eve party by the pool.

- **International Swingers Month** will celebrate its fifth edition at Desire in January 2018 through a series of intimate activities, workshops and events tailored to enhance open-minded relationships.

For reservations or more information, visit: [www.desire-experience.com](http://www.desire-experience.com).

## ABOUT DESIRE

The Desire experience includes the all-inclusive resorts Desire Riviera Maya Pearl Resort and Desire Riviera Maya Resort, along with Desire Venice Cruise, each designed for couples only, offering guests a unique, clothing-optional atmosphere, with a sense of freedom outside of conventional environments. These unique experiences include the latest in adult entertainment, provocative theme nights, couples' workshops, indoor/outdoor playrooms, gourmet dining, brand name beverage service, first-class accommodations, all of which stay true to our erotic, clothing-optional, couples-only atmosphere. For more information, visit [www.desire-experience.com](http://www.desire-experience.com).

## ABOUT ORIGINAL GROUP

Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society. For more information, visit [www.original-group.com](http://www.original-group.com).