



Desire Launches New Fantasy Package in Time for Valentine's Day

The Desire Bondage Fantasy package allows guests to role play and fulfill their deepest, darkest desires inspired by popular bestsellers

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico, February 8, 2017 — In an age of endless choice, a space where travelers can live out their fantasies - whether inspired by popular bestsellers and movies or from their own deepest, darkest desires - is more important than ever. Desire by Original Group — the leading Mexican expert of adult hospitality— takes advantage of every tingling feeling. Desire Riviera Maya Resort and Desire Riviera Maya Pearl Resort just launched its “Desire Bondage Fantasy” package, giving guests the opportunity to elevate their relationships to another level. Couples can enjoy a sensual getaway with a kit that supplies all the necessary tools needed to act out their fantasies.

The Desire Bondage Fantasy package forms part of the brand's Fantasy Menu that is meant to spice up guests' stay at the resorts with added experiences. The fantasy-fulfilling package includes delicious strawberries dipped in chocolate, Chantilly cream, champagne, a stripper show and the Desire Bondage Fantasy kit stacked with stimulating props such as two sets of cuffs, flogger, ball gag and more. In addition, with the purchase of the package the suite's decor will be vamped up to create an even more arousing atmosphere. Guests can pre-order the Desire Bondage Fantasy package while making the reservation or request it directly at the resort via guest services. This boundary-testing package is available for a limited time and is priced at \$500 USD.

“At Desire, we were inspired by the best-selling novels and upped the ante by creating a package that would provide the most ultimate erotic experiences, which is what our brand is all about,” said Rodrigo de la Peña, CEO of Original Group. “Desire Bondage Fantasy package offers our guests the opportunity to act out their fantasies playing a dominant or submissive role in a judgement-free zone. We're excited to see that this lifestyle that celebrates self-discovery and exploration is becoming more mainstream and we want to contribute by helping our guests create their own memories to live by.”

In addition to the Desire Bondage Fantasy package, the resorts offer a year-round list of activities in the Fantasy Menu for guests to choose from at an additional cost. Some of Desire's Fantasy Menu items include: “Romantic Dinner by the Beach” where guests can have a private, romantic dinner for two, under the moonlit skies; “The Gazebo of Passion, Dinner & Sex,” where guests can savor a private dinner, accompanied by the sounds of the waves, the moonlit sky, and the gentle caress of the evening sea breeze to heighten their senses; “Lights, Camera, Action” that includes a professional videographer that will guide the couple to experience their fantasy and have an edited video to take and relive from the privacy of their home. The full menu can be accessed on Desire's website: <https://www.desire-experience.com/resorts/desire-riviera-maya-pearl-resort/the-fantasy-menu/>.

These special packages are coupled with the extraordinary service, sensuality and sought-after scene Desire offers year-round in a safe, clothing-optional, adults-only atmosphere. For more information or to make a reservation, visit www.desire-experience.com.

ABOUT DESIRE

desire-experience.com

The Desire experience includes the all-inclusive resorts Desire Riviera Maya Pearl Resort and Desire Riviera Maya Resort, along with Desire Venice Cruise, each designed for couples only, offering guests a unique, clothing-optional atmosphere, with a sense of freedom outside of conventional environments. These unique experiences include the latest in adult entertainment, provocative theme nights, couples' workshops, indoor/outdoor playrooms, gourmet dining, brand name beverage service, first-class accommodations, all of which stay true to our erotic, clothing-optional, couples-only atmosphere. For more information, visit www.desire-experience.com.

ABOUT ORIGINAL GROUP

Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society. For more information, visit www.original-group.com.