



## TEMPTATION CANCUN RESORT THE ADULT PLAYGROUND THAT WILL REDEFINE CANCUN'S SKYLINE

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The Adult-Centric, All-Inclusive Resort Will Undergo a Multi-Million Dollar Makeover by Sensual Minimalist Star Designer Karim Rashid That Will Enhance Its Original Concept with Superior Design and an Elevated Guest Experience

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico, April 27, 2016 —After a successful trajectory as the number one adult-centric, all-inclusive resort in the Mexican Caribbean, Temptation Cancun Resort has announced a multi-million-dollar makeover to refine and elevate its original concept by enhancing the guest experience with the highest international hotel standards and a ground-breaking design complemented by a superior entertainment, gastronomic and accommodation offering. This unprecedented makeover will begin on September 25th under the vision of world renowned creator of "sensual minimalism", designer Karim Rashid. The new Temptation Resort & Spa will redefine Cancun's skyline with a seven-story building that will stimulate guests with a sensual vibe throughout the entire property, including newly designed rooms and suites, new eccentric, lively guest areas featuring bright colors, an exuberant pool for guests to thrive in the fun and a quiet one for down time, as well as electrifying state-of-the-art shows, eight specialized restaurants, and five bars.

"The life-changing experience we have provided our guests for the past nine years, in a relaxing, fun and sensual atmosphere, has made us leaders of this segment in Cancun," said Rodrigo De La Peña, CEO of Original Resorts. "This success, combined with our market expertise and our entrepreneurial and daring spirit, has led us to our next, exciting stage. By partnering with one of the world's most creative designers whose vision embodies our concept so seamlessly, we are sure that the Temptation experience will be heightened to a level that will place us at the forefront of hotel industry worldwide."

This makeover will position Temptation as "The Playground for Grown-Ups", offering a vibrant and passion-infused environment for the chic, the confident and the free-spirited world traveler. The resort will have 430 unique guest rooms and suites, designed in Rashid's sensual minimalist style, each offering a terrace or balcony with views of spectacular gardens or the breathtaking Caribbean Sea. Eight restaurants, accounting for more than 15 cuisines, will allow for an indulgent culinary experience, including an aphrodisiac-themed restaurant to arouse guests' appetites. Guests will be able to relish a 24-hour premium beverage service at five different bars to meet & mingle in a vigorous and exciting atmosphere. The property will also feature a pleasurable spa with a vast array of treatments to delight the senses and relax after a round at the pumping fitness center.

Reservations for the revamped Temptation Cancun Resort will be available starting in the fall. To learn more about Temptation or for booking information, please visit [temptation-experience.com](http://temptation-experience.com) or call 1 (877) 485-8367.

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## ABOUT TEMPTATION

Temptation Cancun Resort is an all-inclusive resort in the Mexican Caribbean for the free-spirited world traveler 21 and older. We provide the atmosphere for a sensual vacation with unique entertainment, performances, and vibrant parties. You do the rest. It's the perfect place to mix and mingle. Come alone or with friends. Meet a new friend friends. Or just relax and enjoy. We're here and we're waiting for you.

Visit our website. Follow us on Facebook and Instagram. Call us at 1 (877) 485-8367.

## ABOUT ORIGINAL GROUP

Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society. For more information, visit [original-group.com](http://original-group.com).