

## TEMPTATION CANCUN RE-SORT PLANS EPIC SENDOFF ON SEPTEMBER 24

Temptation's Never Ending Party will be an epic "see you later" before its multi-million-dollar renovation

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**Cancun, Quintana Roo, Mexico – September 2016** — Free spirits are licking their lips with anticipation to see what Temptation Cancun Resort has in store after the multi-million-dollar renovation. Before the doors close on September 25 through August 15, 2017. Temptation will host a "Never Ending Party" to celebrate - and you're invited.

To close out the resort with sensual extravagance, Temptation will pull out all the stops with a 24-hour, non-stop, blowout fiesta starting at 9 p.m. on Saturday, September 24. Every activity that has made Temptation the premier adult resort in the Caribbean will be supercharged with sensuality and extra energy for the "Never Ending Party" including sensual cooking, fantasy lingerie, live music and foam party.

"Before we prepare to heighten our favorite 'Playground for Grown-ups' to its next exciting stage, we are going to throw an amazing party," says Rodrigo de la Peña, CEO of Signature Resorts. "And then we'll get busy working on revamping Temptation and making sure that it remains the top adult-centric, all-inclusive resort in Mexico's Caribbean."

To make sure guests can party hard until the end, Temptation has put together an all-star team of cast members. Mario, Victor, Lalo, Omar, Willys and Chinos (also known as "The Legends") have been with Temptation since the beginning, helping the resort build its reputation as the number one destination for adventurous adults looking for grown-up, tropical fun. They've hinted it's going to be a no-holds barred, anything-goes experience for those lucky free spirits who get a front row seat to the party of a lifetime.

Temptation's culinary wizards are putting the final touches on a menu of exquisite dishes designed to whet the palate and give guests a sample of the delights that await when the resort reopens. Temptation's talented team of mixologists aren't going to be left behind either. They're busy crafting cocktails that you'll remember all year long.

The unprecedented makeover will begin on September 25th under the vision of world renowned creator of "sensual minimalism", designer Karim Rashid. The new Temptation Resort & Spa will redefine Cancun's skyline with a sevenstory building that will stimulate guests with a sensual vibe throughout the entire property, including newly designed rooms and suites, new eccentric, lively guest areas featuring bright colors, an exuberant pool for guests to thrive in the fun and a quiet one for down time, as well as electrifying state-of-the-art shows, eight specialized restaurants, and five bars.

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## ABOUT TEMPTATION

Temptation Cancun Resort is an all-inclusive resort in the Mexican Caribbean for the free-spirited world traveler 21 and older. We provide the atmosphere for a sensual vacation with unique entertainment, performances, and vibrant parties. You do the rest. It's the perfect place to mix and mingle. Come alone or with friends. Meet a new friend or friends. Or just relax and enjoy. We're here and we're waiting for you.

Visit our website. Follow us on Facebook and Instagram. Call us at 1 (877) 485-8367.

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Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society.