



## TEMPTATION'S SUMMER FEST 2016 WILL TURN UP THE HEAT IN CANCUN'S NUMBER ONE ADULT PLAYGROUND

The Adult-Centric, Superior All-Inclusive Resort Will Host Their Second Annual Summer Fest In Celebration Of Their Anticipated Multi-Million Dollar Makeover And Will Offer A 35% To Guests

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FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico, May 2016 — Temptation Cancun Resort, the number one adult-centric, superior all-inclusive resort in the Mexican Caribbean, is happy to announce their second annual summer fest this July 8 – 29, 2016. Back by popular demand, the Temptation Summer Fest 2016 is the perfect way to celebrate the resort's unprecedented multi-million-dollar makeover. This summer fest is like no other event in Cancun, providing guests with the ultimate thrilling experience tailored for the chic, the confident and the free-spirited world traveler.

"Temptation's Summer Fest is a non-stop event that no one should miss. We want to give our guests the party of a lifetime before we undergo our multi-million-dollar makeover, and what better way than with a 22-day event that surpasses any other event in Cancun," said Rodrigo De La Peña, CEO of Original Resorts. "Temptation Cancun Resort is The Adult Playground and that's what we want our guests to do, play and have fun! From Battle of the Sexes to our signature Foam Parties, Temptations Summer Fest 2016 is the place to be this summer."

Guests can expect 22 days of non-stop events that will entice the senses with sensual music by headliner DJ's, live bands, electrifying shows, tantalizing activities, wild pool parties and fun theme parties every night.

In honor of this special event, Temptation Cancun Resort is offering 35% off on all room categories and free round-trip airport transfers when you use promo code TSF2016. This promo requires a minimum of a four night stay and only applies to direct bookings through the hotel or hotel's website. This promotion is not valid on previous reservations or combined with other offers. Restrictions may apply.

Reservations for the Temptation Summer Fest 2016 are currently available. To learn more about Temptation and book your stay, please visit [temptation-experience.com](http://temptation-experience.com) or call 1 (877) 485-8367.

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### ABOUT TEMPTATION

Temptation Cancun Resort is an all-inclusive resort in the Mexican Caribbean for the free-spirited world traveler 21 and older. We provide the atmosphere for a sensual vacation with unique entertainment, performances, and vibrant parties. You do the rest. It's the perfect place to mix and mingle. Come alone or with friends. Meet a new friend friends. Or just relax and enjoy. We're here and we're waiting for you.

Visit our website. Follow us on Facebook and Instagram. Call us at 1 (877) 485-8367.

[temptation-experience.com](http://temptation-experience.com)

## ABOUT ORIGINAL GROUP

Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society. For more information, visit [original-group.com](http://original-group.com).