



Temptation Cancun Resort, Setting The Standard In Adult Vacations

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The Adult-Centric, All-Inclusive Resort Will Continue To Lead The Adult Vacation Business With Its Multi-Million Dollar Makeover

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico, June 23, 2016 —Decades of experience in adult vacations has propelled Temptation Resort & Spa as experts in the industry. Temptation has broken the mold of a traditional all-inclusive resort experience and placed itself as the number one adult-centric, all-inclusive resort in the Mexican Caribbean. Temptation Cancun Resort has become a blooming business in the adult travel industry with an average occupancy rate of 80 - 85 percent year-round and expects an even bigger success with its unprecedented multi-million-dollar makeover.

“The key to Temptation’s success has been the knowledge we have of our guests and our ability to provide them with a space where they feel free to be themselves and have fun in a safe and enjoyable environment. In addition, because we put a lot of effort to be different and give a unique vacation that cannot be experienced elsewhere, guests continue to return again and again,” said Rodrigo De La Peña, CEO of Original Resorts. “We have conducted market research through experts in the hospitality and travel industry and external agencies that have helped us identify the potential that exists in the market in order to determine our new competitive set, rates, profile and everything that the new Temptation will be composed of.”

Temptation Cancun Resort plans to wow its guests by providing them with experiences unlike any other. The resort offers a vibrant and passion-infused environment for the confident and free-spirited world traveler, making it the essence of a “Playground for Grown-Ups”. Temptation’s multi-million-dollar makeover — executed by one of the world’s most creative and daring designers, Karim Rashid — is expected to make a breakthrough in the traditional hotel industry, positioning Temptation at the forefront worldwide. Original Resorts’ objective with this makeover is to break the paradigms of traditional hospitality and initiate the first of many new hotels of this quality and concept.

Reservations for the Temptation Summer Fest 2016 are currently available. To learn more about Temptation and book your stay, please visit <http://temptation-summer-fest.com> or call 1 (877) 485-8367.

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ABOUT TEMPTATION

Temptation Cancun Resort is an all-inclusive resort in the Mexican Caribbean for the free-spirited world traveler 21 and older. We provide the atmosphere for a sensual vacation with unique entertainment, performances, and vibrant parties. You do the rest. It’s the perfect place to mix and mingle. Come alone or with friends. Meet a new friend friends. Or just relax and enjoy. We’re here and we’re waiting for you.

Visit our website. Follow us on Facebook and Instagram. Call us at 1 (877) 485-8367.

temptation-experience.com

ABOUT ORIGINAL GROUP

Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society. For more information, visit original-group.com.