



KARIM RASHID HONORED WITH DESIGN AWARDS FOR REVAMPING TEMPTATION RESORT CANCUN

Temptation Resort Cancun's designer for the multi-million-dollar renovation was recognized by BUILD Magazine as the Best Interior & Exterior Designer and the USA & Best Hospitality Project: Temptation Resort Cancun

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico – October 14, 2016— The world renowned Karim Rashid was recognized by BUILD Magazine for his outstanding design to revamp Temptation Resort Cancun. The “sensual minimalism” design Karim created for the adult-centric resort helped him stand out from the 2016 Construction & Engineering Awards, securing the Best Interior & Exterior Designer and the USA & Hospitality Project: Temptation Resort Cancun.

The award-winning design makeover for Temptation Resort Cancun begun on September 25th, with re-opening scheduled for fall 2017. The new 430-room resort will redefine Cancun's skyline with a seven-story building that will stimulate guests with a sensual vibe throughout the entire property with its bright colors and human-like shapes. Upon completion of the renovation project, the property will have eight restaurants, including one aphrodisiac-themed restaurant, five bars, a spa, fitness center and two pools.

“I feel privileged to be recognized by such a highly respected professional organization,” says designer Karim Rashid. “The inspiration to develop the new Temptation Resort Cancun was the positive, inspiring, energetic, sensual place I saw in the resort. I was determined to create an environment filled with desire, emotion, and passion.”

The BUILD Magazine 2016 Construction & Engineering Awards highlight the remarkable work of the professionals in this industry. The research, carried out by BUILD Magazine's team of eight highly experienced industry professionals, and the decision making process handled by their dedicated in-house judging panel was closely reviewed to ensure that only the most deserving firms, departments and individuals were recognized.

BUILD's global readership comprises key decision makers, buyers and influencers from across the entire spectrum of construction and real estate, including managing directors and project managers within government and local authorities, housing associations, architects, quantity surveyors, engineers, commercial and residential developers, major contractors and respected association bodies.

For more information on the awards, visit <http://www.build-news.com/awards>

ABOUT TEMPTATION

Temptation Cancun Resort is an all-inclusive resort in the Mexican Caribbean for the free-spirited world traveler 21 and older. We provide the atmosphere for a sensual vacation with unique entertainment, performances, and vibrant parties. You do the rest. It's the perfect place to mix and mingle. Come alone or with friends. Meet a new friend or

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friends. Or just relax and enjoy. We're here and we're waiting for you.
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