



**DESIRE RESORTS, THE PIONEER  
IN ADULT VACATION  
EXPERIENCES, SETS A NEW  
STANDARD IN CRUISING WITH ITS  
FIRST COUPLES-ONLY, CLOTHING-  
OPTIONAL DESIRE CRUISE,  
“VENICE FOREPLAY”**

Desire Resorts' Successful Concept will Come to Life  
Aboard a Luxury Liner, Taking its Unique and Erotic Hotel  
Experience to the Adriatic Sea in September 2017

FOR IMMEDIATE RELEASE

Cancun, Quintana Roo, Mexico, June 16, 2016 — Original Group, the leading Mexican expert of adult hospitality and creator of world-renowned collection Desire Resorts, is taking its successful adult-centric, couples-only, clothing-optional concept to sea with its first-ever Desire Cruise, aboard one of the top luxury cruise lines. This charter operation will set sail along the Adriatic Sea from September 26 to October 3rd, 2017, departing and culminating in Venice, Italy, stopping in several ports in Croatia and Slovenia. Passengers will be able to enjoy a luxurious program that has been conceived to ensure a truly original experience, with exclusive amenities like clothing-optional areas, private playrooms, adult-oriented entertainment, provocative theme nights, exquisite culinary experiences and sensual state-rooms.

“We have carefully selected this amazing ship and this exotic route to enable us to provide our passengers the opportunity to live a high-end, sensual yet spicy experience in a luxurious and secure environment, where they will receive top quality service and visit paradisiac sites,” said Rodrigo de la Peña, CEO of Original Group. “We’re thrilled to bring to the sea our more than 30 years of experience in creating the perfect sensual atmosphere for adults, and we have no doubt that the Desire Cruise experience will be life-changing for our passengers and will become THE sensual way to get away!”, de la Peña added.

**Provocative Entertainment – *Feel your temperature rise...***

The Desire Cruise Collection is notorious for its provocative entertainment program, designed especially for couples, with temperature-rising effects. The program includes: Spicy Signature Theme Nights, Couples Workshops, Pumping Pool Parties, Custom Shows & Performances, Meet & Greets, and Intense Icebreakers.

**Signature Spots – *Fulfill your fantasies...***

Desire Cruises offers exclusive, designated spaces that stay true to the collection’s concept, like clothing-optional pool areas & signature Playrooms. These popular, provocative, erotic hotspots are designed for guests to mix n’ mingle with other open-minded couples... pure ecstasy at sea!

**Deluxe Amenities – *Live the Luxurious Life at Sea...***

Desire Cruises takes the cruise experience to a new level with its amenities packages. Additional amenities include Spa, Salon, Fitness Center, Wi-Fi Packages, Land Excursions, Specialty Dining Packages, and convenient Onboard Shops.

**Breathtaking Dining Experience – Savor the sensual side to dining...**

Desire Cruises offers a choice of six distinctive dining options, including room service. Whether passengers enjoy haute cuisine or down-home cooking, they will love the quality reflected in the fresh ingredients, careful preparation, and variety of menu choices, complemented by first-class service.

**ITINERARY**

DAY	DATE	PORT	ARRIVAL	DEPARTURE
1	9/26/17	Venice, Italy		18:00
2	9/27/17	Bologna (Ravenna), Italy	7:00	18:00
3	9/28/17	Split, Croatia	8:00	18:00
4	9/29/17	Dubrovnik, Croatia	8:00	22:00
5	9/30/17	Zadar, Croatia	14:00	20:30
6	10/1/17	Koper, Slovenia	8:00	23:00
7	10/2/17	Venice, Italy	8:00	
8	10/3/17	Venice, Italy	Debarck	

**RESERVATIONS**

For reservations or more information, visit: [www.original-group.com](http://www.original-group.com).

**ABOUT DESIRE**

The Desire experience includes the all-inclusive resorts Desire Riviera Maya Pearl Resort and Desire Riviera Maya Resort, along with Desire Venice Cruise, each designed for couples only, offering guests a unique, clothing-optional atmosphere, with a sense of freedom outside of conventional environments. These unique experiences include the latest in adult entertainment, provocative theme nights, couples’ workshops, indoor/outdoor playrooms, gourmet dining, brand name beverage service, first-class accommodations, all of which stay true to our erotic, clothing-optional, couples-only atmosphere. For more information, visit [www.desire-experience.com](http://www.desire-experience.com).

**ABOUT ORIGINAL GROUP**

Original Group is a Mexican company with more than 35 years of experience, with commercial activity in the hotel sector, the cruise industry, vacation clubs and real state. We encourage innovation to create and develop businesses that leave a mark. Our brands maintain the highest standards of the group and, simultaneously, provide concepts that stand out for their uniqueness. We have developed successful tourist brands, including by offering unique experiences for adults only, in top destinations around the world, creating a perfect atmosphere for couples and singles looking to add a new dimension to your holiday. Our strong corporate culture allows us to provide a consistent service characterized by warmth and attention, creating long term relationships with our customers. We promote environmental care with a high sense of social responsibility, as an active part of our environment and society. For more information, visit [www.original-group.com](http://www.original-group.com).